

# BOSTON PRIVATE INDUSTRY COUNCIL

Strengthening Boston's communities & workforce

The mission of the Boston Private Industry Council (PIC) is to strengthen Boston's communities and its workforce by connecting youth and adults with education and employment opportunities that align with the needs of area employers.

### Who we are

The PIC is Boston's Workforce Development Board and its school-to-career intermediary. The PIC brings together employers, educators, and workforce organizations, often by industry sector, to help advance the agenda for education and workforce preparation.

### What we do

The PIC's overarching goal is to continuously increase the number of youth and adults who earn the credentials necessary to secure career-oriented employment and achieve financial independence, along with the opportunity to advance professionally through further education and training. As the city evolves as an international hub for knowledge-based industries, Mayor Walsh and the PIC want to ensure that Boston residents are prepared to become the workforce of the future. We support the following populations:

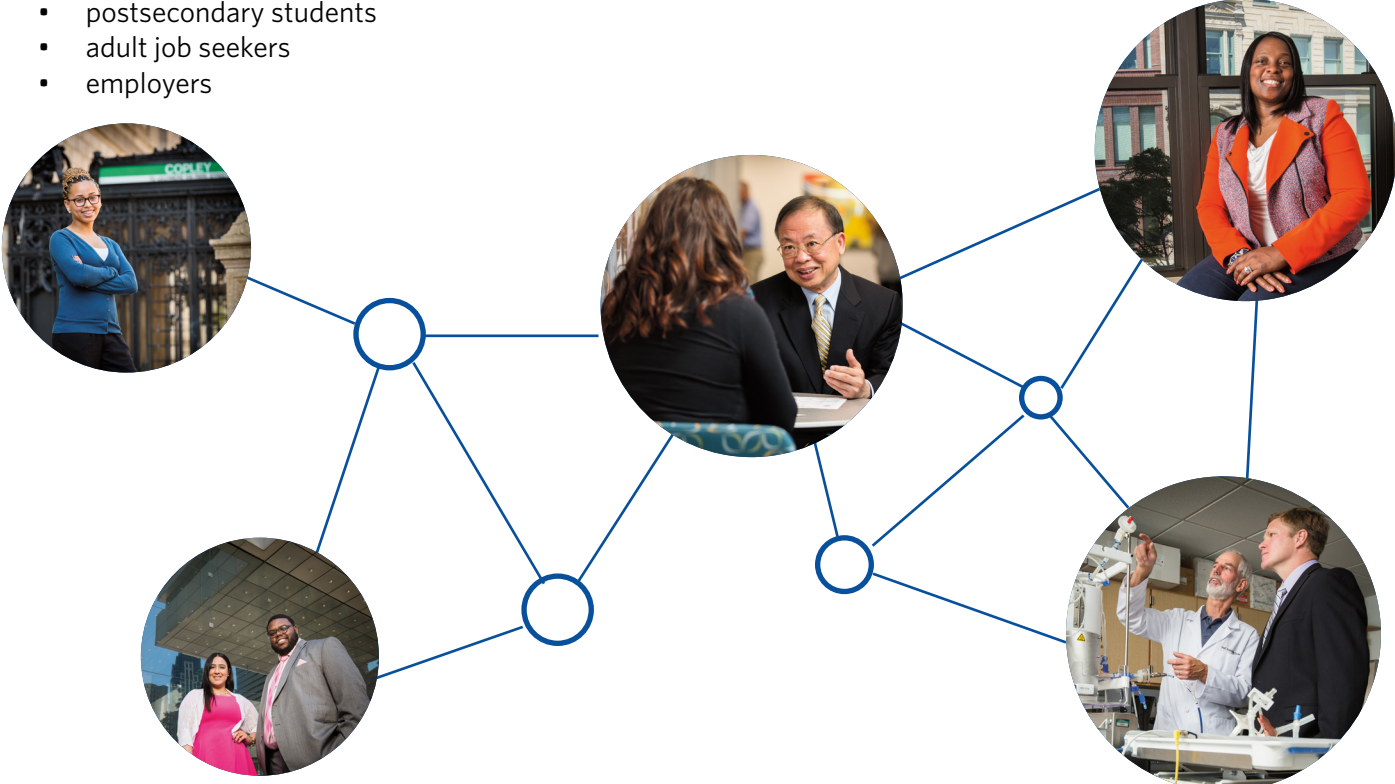
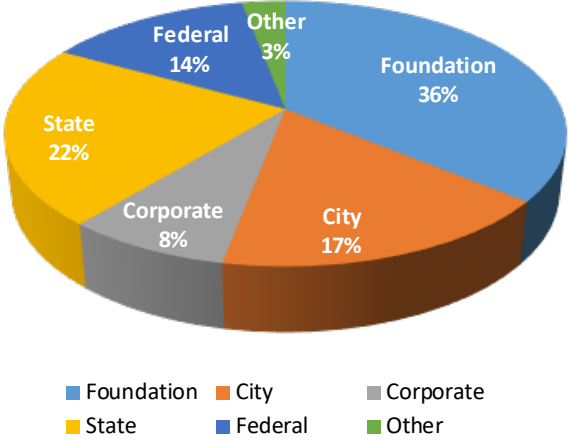
- high school students
- opportunity youth
- postsecondary students
- adult job seekers
- employers

### PIC Snapshot

FY 17 operating budget: **\$6.4 million**

Number of staff: **58**

Funding Streams:



## 2016 PIC by the numbers

**3,733**

summer jobs for  
PIC students



**2,547**

dropouts re-enrolled  
since 2006

**309**

Opportunity Youth received  
career services at the  
Connection Center

**51.3%**

of first-year college enrollees from the BPS  
Class of 2009 graduated by 2015

**1,314**

college graduates  
from the BPS Class of 2009, a  
79% increase compared  
to the Class of 2000



**15,661**

job seekers served at  
Boston career centers



**578**

Boston public high school  
students in STEM  
internships

**21**

Boston-area healthcare  
employers participate  
in the Healthcare  
Careers Consortium

## Who we serve

The majority of the PIC's participants are low-income, at-risk minorities. Collaborating with local employers to identify and support hiring needs, the PIC helps youth and adults develop the professional skills and acquire the educational credentials necessary to secure career-oriented employment.

### High school students

Workplace experience develops skills such as communication, collaboration, self-discipline, and critical-thinking—and helps students appreciate the connection between academic success and financial independence. PIC Career Specialists guide thousands of Boston public high school students toward success, linking the classroom to the workplace and fostering career aspiration.

### Opportunity youth

The Re-Engagement Center, a BPS-PIC partnership, re-enrolls more than 300 dropouts annually, connecting them to appropriate school placements. Prevention is just as important as recovery. We also oversee the Connection Center, operated by X-Cel Education, to reach out to opportunity youth and connect them with education and training for future success.

### Postsecondary students

As part of the Success Boston Initiative, PIC postsecondary coaches support students as they transition from high school to postsecondary programs. Additionally, SkillWorks funds a college navigator who advises coaches from other nonprofits while guiding opportunity youth and graduates of training programs who go on to community college.

### Adult job seekers

In collaboration with the Mayor's Office of Workforce Development, the PIC charters Boston's one-stop career centers and oversees the distribution of federal Workforce Innovation and Opportunity Act funding. Workforce training and the career centers are critical as Boston employers begin to face the challenge of replacing a whole generation of retiring workers. Career center staff teach job search skills, refer individuals to appropriate education and training programs, distribute a limited number of job training vouchers, and host customized job fairs.

## Industry networks

The PIC brings together employers, educators, and workforce organizations to form new pathways into industry and the professional world. Workforce demand is driving the conversation in healthcare, life sciences, and other STEM industries, as we develop strategies to connect Boston residents to career-oriented employment. In order to help facilitate these conversations, the PIC organizes the following convenings:

- > **Boston Healthcare Careers Consortium**
- > **Greater Boston IT/Tech Forum**
- > **Boston & Metro North STEM Network**



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[www.bostonpic.org](http://www.bostonpic.org)