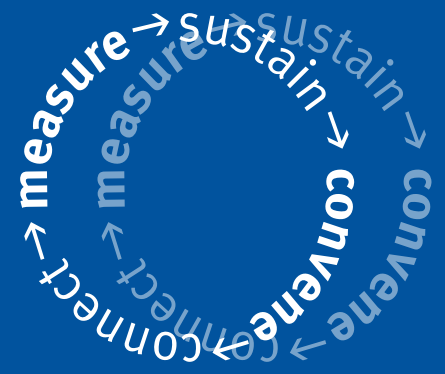


# Mayor's Summer Jobs Program

2017 Private Sector Campaign

BOSTON PRIVATE INDUSTRY COUNCIL



## Hire a student and invest in Boston's future.

Every summer, the City of Boston and the Boston Private Industry Council (PIC) organize employers to participate in the Mayor's Summer Jobs Program. Over 3,000 Boston Public School students are hired each summer by nearly 200 Boston businesses, which range from industry-leading large companies to neighborhood small businesses. High volume hiring employers include Massachusetts General Hospital, Brigham and Women's Hospital, State Street Corporation, Bank of America, Aramark, and Boston Bar Association.

**This summer, we invite your company to join the effort.**

## Participation has benefits for your company and community.

**A broad-based summer jobs effort is important for a city.** Summer jobs build a pipeline for the local workforce, with many students returning to the same employer for multiple years. Students fill vacancies, meet real business needs, and diversify the workforce. Employer mentors value the time they spend with students and often report increased engagement in their job after working with a student.

**Summer jobs are critical to future success.** Jobs teach students the habits of paid work—attendance and punctuality, speaking and listening, and accepting direction and criticism. Students who work during high school have higher employment rates and higher earnings later in life. These students stay in school, graduate high school, and enroll in college at higher rates than their peers.

## The PIC offers support to employers.

PIC **Career Specialists** work closely with students prior to the summer to prepare them to join your workplace through a series of job readiness workshops and career exploration programs. Dedicated PIC **Employer Engagement** staff are available throughout the summer and school year to answer your questions and solve problems, ensuring a productive and beneficial summer experience.

"When we talk about economic growth, we must commit to making young people a part of that future. Summer jobs matter."

— Mayor Martin J. Walsh



**For more information, please contact:**

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# 2016 SUMMER JOBS TOP EMPLOYERS

Massachusetts General Hospital  
 Brigham & Women's Hospital  
 State Street Corporation  
 Bank of America  
 Aramark (Fenway Park)  
 Boston Bar Association  
 Dana-Farber Cancer Institute  
 T.J. Maxx  
 Tufts Medical Center  
 Boston College  
 Vertex Pharmaceuticals  
 Youth Design  
 Beth Israel Deaconess Medical Center  
 Stop & Shop  
 MBTA, Massachusetts Department of  
 Transportation  
 Liberty Mutual Insurance  
 Harvard University  
 Sanofi Genzyme  
 Federal Reserve Bank of Boston  
 Boston Red Sox  
 Boston Children's Hospital  
 Santander  
 Fidelity Investments  
 University of Massachusetts Boston  
 Citizens Bank  
 John Hancock Financial Services  
 Brigham & Women's Faulkner Hospital  
 Blue Cross Blue Shield of Massachusetts  
 Suffolk University  
 Primark

## Frequently Asked Questions

### How do I hire a student?

To hire a student or learn more about summer jobs, please visit [www.bostonpic.org/hire-a-pic-student](http://www.bostonpic.org/hire-a-pic-student)

### What is the duration of the Summer Jobs Program?

Employers can stagger their start date, but typically jobs start on the first Monday after the Fourth of July holiday. Program lengths range from six to eight weeks, and many students are also available and willing to continue working on a part-time basis through the school year.

### Will I be able to interview students?

Yes. The PIC will help you coordinate interviews so that you can select the student who best meets your needs. If you choose not to interview, the PIC can identify students for you based on your hiring criteria.

### What are some examples of student jobs?

- Human Resources/Community Affairs - schedule events and meetings
- Marketing - assist with development of presentations
- IT - software installation, support desk staffing, troubleshooting
- Operations - receive, validate and prepare customer transactions

### What kind of support can I expect from the PIC during the summer?

PIC Employer Engagement staff are available throughout the summer to help problem solve and answer any questions you may have. Additionally, PIC Career Specialists communicate regularly with both students and supervisors to facilitate the goal-setting and evaluation process.

### How much does it cost to hire a student?

Hiring a student for the summer may cost less than you would expect. The table below reflects the total cost to your company to hire one student for a 7-week experience.

	25 hours / week	30 hours / week	35 hours / week
\$11/hour	\$2,137	\$2,564	\$2,991
\$12/hour	\$2,331	\$2,797	\$3,263

\*Wages include an 11% fringe: FICA, Unemployment, & Workers Comp

